

WIN WITHOUT WAR

Questions, edits, & additions? Please contact Annika London: annika@winwithoutwar.org or Savannah Wooten: swooten@citizen.org.

MOC Stance Tracker: 10% Pentagon Budget Cut Social Media Toolkit

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I. Background

We're in a moment of national reckoning amidst continuing state violence against Black, Brown, and Muslim communities at home and abroad, record job loss, and a re-surgng coronavirus pandemic. Yet, Congress continues to dig its heels in on its severely misplaced spending priorities with a bill that would give \$740.5 billion to the Pentagon.

Luckily we have progressive champions like Senators Sanders, Markey, and Warren, and Representatives Lee, Pocan, and Jayapal, who are leading on an amendment to the NDAA to redirect 10 percent of the Pentagon's budget to communities experiencing poverty rates of at least 25 percent.

Win Without War has created a tracker on our website to highlight MoCs who have come out in support of this amendment. We'll be updating the tracker several times a day until the votes, both expected the week of the 20th. Please flag to Erica Fein, erica@winwithoutwar.org, if you've heard from a Member who supports, so we can add them.

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II. Resources

- [WWW Tracker - What's your MoC's stance?](#)
- [Public Citizen's joint letter in support of 10% cut](#)
- [Sanders-Lee-Pocan-Markey-Warren-Jayapal Amendment Dear Colleague](#)
- [WWW's latest Senate action](#)
- [Greenpeace Senate action](#)

III. MoC Twitter Handles

Supporting Senators:

- Ed Markey: [@SenMarkey](#)
- Bernie Sanders: [@SenSanders](#)
- Chuck Schumer: [@SenSchumer](#)
- Elizabeth Warren: [@SenWarren](#)

Supporting Representatives:

- Adriano Espaillat: [@RepEspaillat](#)
- Raul Grijalva: [@RepRaulGrijalva](#)
- Eleanor Holmes Norton: [@EleanorNorton](#)
- Pramila Jayapal: [@RepJayapal](#)
- Barbara Lee: [@RepBarbaraLee](#)
- Andy Levin: [@RepAndyLevin](#)
- Zoe Lofgren: [@RepZoeLofgren](#)
- Alan Lowenthal: [@RepLowenthal](#)
- Gwen Moore: [@RepGwenMoore](#)
- Ilhan Omar: [@Ilhan](#)
- Mark Pocan: [@repmarkpocan](#)
- Ayanna Pressley: [@RepPressley](#)
- Jan Schakowsky: [@RepSchakowsky](#)
- Rashida Tlaib: [@RepRashida](#)
- Nydia Velazquez: [@NydiaVelazquez](#)
- Bonnie Watson Coleman: [@RepBonnie](#)

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IV. Sample Tweets

- Thank you [@ supporting MoC] for supporting a 10% budget cut to the Pentagon to be redirected to the communities that need that 💰 the most! This is the kind of leadership we need to move our country through the turmoil it currently faces! ⁷⁰⁰
- The support that communities facing COVID need isn't going to come from pouring more money into the Pentagon.
[@ non-supporting MoC], please support this amendment redirecting 10% of the Pentagon budget to the communities that need it most! [LINK TO AMENDMENT]
- A critical upcoming amendment to the NDAA would cut 10% of the bloated Pentagon budget to be redirected to impoverished communities instead!
Curious to know if your Member of Congress is supporting it? Well, we've got you covered! 👁️👁️✅ [LINK TO TRACKER]
- We need Congressional leaders who can recognize that prioritizing more \$ for the military is NOT going to help our communities get the support and security they actually need.
Is your MoC one of those leaders? 😞 Find out using our tracker! 📊 [LINK TO TRACKER]
- Since the beginning of the Trump administration, US military spending has increased by more than \$100,000,000,000. That's almost 20 percent. We agree with @RepBarbaraLee and @repmarkpocan: Congress must put human needs over defense contractor profits.
- We're running out of PPE again. Meanwhile, Congress is working to pass a \$740,000,000,000 military budget. Our budgetary priorities are obscene.
- Speaking of monstrous budgets that enable mass violence, the US military budget is \$738,000,000,000. Demand that Congress cut the budget by 10%. Call now.
- How can we afford a \$738,000,000,000 military budget while 94% of US teachers are forced to spend their own money on school supplies? We can do better. Call your Member of Congress to demand a 10% Pentagon budget cut.

V. Sample Facebook Posts

- A critical upcoming amendment to the NDAA would cut 10% of the bloated Pentagon budget to be redirected to impoverished communities instead!

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- We need Congressional leaders who can recognize that prioritizing more military spending is NOT going to help our communities get the support and security they actually need.

Is your MoC one of those leaders? 😞 Find out using our tracker! 📄 [LINK TO TRACKER]

VI. Sample Instagram Posts

- A critical upcoming amendment to the NDAA would cut 10% of the bloated Pentagon budget to be redirected to impoverished communities instead!

Curious to know if your Member of Congress is supporting it? Well, we've got you covered! 👁️👁️✅ (link in bio)

- We need Congressional leaders who can recognize that prioritizing more military spending is NOT going to help our communities get the support and security they actually need.

Is your MoC one of those leaders? 😞 Find out using our tracker! 📄 (link in bio)

VII. Graphics

- Full graphics folder [here](#)
 - Images for Twitter, Facebook, and Instagram (see below)
 - We've included our People over Pentagon Twitter and FB banners - feel free to use them to match us.
 - And this gif as well 🤖 =

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VIII. Trade-Off Calculator

- National Priorities Project put together a calculator to demonstrate how much you could do with 10% of the 2019 military budget.
- Play around with the calculator [here](#) and see the trade-offs for this amendment below:

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For 10% of Military in 2019, taxpayers in the United States are paying \$73.02 billion. Here's what those tax dollars could have paid for instead:

Trade-Offs	Combine Trade-Offs	
+ edit	→ 5.07 million Monthly Relief Payments of \$1,200 for 1 Year, or	
+ edit	→ 2.03 billion Coronavirus Tests for 1 Year, or	
+ edit	→ 2.43 million Hospital Stays for COVID-19 Patients for 1 Year, or	
+ edit	→ 21.48 billion N95 Respirator Masks for 1 Year, or	
+ edit	→ 903,465 Elementary School Teachers for 1 Year, or	
+ edit	→ 985,768 Clean Energy Jobs Created for 1 Year, or	
+ edit	→ 1.31 million Infrastructure Jobs Created for 1 Year, or	
+ edit	→ 730,199 Jobs with Supports Created in High Poverty Communities for 1 Year, or	
+ edit	→ 2.05 million Head Start Slots for Children for 4 Years, or	
+ edit	→ 7.07 million Military Veterans Receiving VA Medical Care for 1 Year, or	
+ edit	→ 2.07 million Scholarships for University Students for 4 Years, or	
+ edit	→ 2.95 million Students Receiving Pell Grants of \$6,195 for 4 Years, or	
+ edit	→ 30.8 million Children Receiving Low-Income Healthcare for 1 Year, or	
+ edit	→ 125.62 million Households with Wind Power for 1 Year, or	
+ edit	→ 20.51 million Adults Receiving Low-Income Healthcare for 1 Year, or	
+ edit	→ 117.03 million Households with Solar Electricity for 1 Year	

IX. Talking Points

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- These [talking points](#) contain helpful statistics and information compiled by the coalition that could be useful in drafting social media as well.